

Caterpillar Butterfly Website Launch Contests Official Rules Terms and Conditions  
(the “Contests”)

The Caterpillar Website Launch Contests were established in 2020

Send ALL entries to this email address---- E-mail address: [contest@caterpillar-butterfly.com](mailto:contest@caterpillar-butterfly.com)

Website: [www.Caterpillar-Butterfly.com](http://www.Caterpillar-Butterfly.com)

**A. “Write a Lot, Win a LOT!” - Short Story Contest**

*Inspired by one of Cate’s best children’s series about two friendly bubbles determined to travel the world, the ‘Write a Little, Win a Lot!’ contest is for story writers who love taking on a challenge! With select character keywords and a tricky 50-word word-limit, this story writing challenge is perfect for writers who can think outside the box and devise an ingenious original story out of almost nothing! Deadline December 31 2020. Winners notified on or about January 31 2021*

Caterpillar Butterfly pays the winning Participants as follows:

1<sup>st</sup> Prize: \$5,000.00;

2<sup>nd</sup> Prize: \$2,500.00; and

3<sup>rd</sup> Prize: \$1,250.00

Based on six (6) of the character expressions provided by Caterpillar Butterfly, write a short story (the “SS”).

Submission Fee(s): There is a \$25 fee per submission to this Contest or, a \$70 Donation fee for one (1) entry submission into all three contests.

Contest Description/Rules

- Submissions must be 50 words or fewer or 350 words combined.
- Submissions must be in English
- Must be original, written by the submitter not otherwise published or made available to the general public
- Deadline to submit: December 31, 2020
- Winner(s) will be determined at the sole discretion of Caterpillar Butterfly, based on a variety of factors (i.e.: creativity, style, grammar, time of submission, etc.) and announced on or about January 31, 2021
- *Participants acknowledge and accept that this website, the contents therein and “The Orange and Ginger Soapy Shampoo: A Bubble’s Journey” series (including but not limited to each character depicted in the series, on any illustration or video and/or any tradename/trademark featured in connection therewith) are the exclusive property of Caterpillar Butterfly, LLC (collectively, the “Caterpillar Properties”). To the extent Participant’s entry into the foregoing Contest incorporates, appropriates or otherwise uses the Caterpillar Properties, such use shall be deemed, from its inception, at minimum, a derivative work as that term is understood and defined in the United States Copyright Act. Beyond Participant’s use of the Caterpillar Properties as intended solely in connection with entering this Contest, no other use thereof shall be permitted without the express written consent of Caterpillar Butterfly, LLC. Notwithstanding any of the foregoing, Caterpillar Butterfly, LLC reserves the right in its sole discretion to determine what uses of the Caterpillar Properties are and are not intended in*

*connection with each Participant's entry into the Contest and further reserves the right to take any and all legal remedies available to it at law and/or equity to protect its interests in and to the Caterpillar Properties.*

- Participants grant us license to share SS via all of our platforms (i.e.: website, social media, etc.). Beyond sharing Participants' work in connection with the Contest as described above, we will not publish Participants' work without further approval.
- Entry is open to any natural person 13 years or older from anywhere throughout the world.
- Submission materials will not be returned.
- Minimum 350 Submissions before any Prize (neither 1<sup>st</sup>, 2<sup>nd</sup> nor 3<sup>rd</sup>) will be administered.

### **B. "The Curious Red Cardinal" - Poetry Contest**

*Are you up for an exciting poetry challenge? The Curious Red Cardinal is the perfect contest for all brilliant poets and creative poetry enthusiasts. The challenge is simple: Try to puzzle out what this adorable yet extremely nose red cardinal is doing in our [video](#) through your poetry. Paint the most interesting and imaginative picture in a poem of less than 50 words to win the first prize! Deadline: December 31 2020. Winner notified on or about January 31 2021*

Caterpillar Butterfly pays the winning Participant as follows:

1<sup>st</sup> Prize: \$1,000.00

Watch video and write a poem describing what the Red Cardinal is doing in the (the "Poem")

Submission Fee(s): There is a \$25 fee per submission to this Contest or, a \$70 Donation fee for one (1) entry submission into all three contests.

#### Contest Description/Rules

- Submissions must be 50 words or fewer
- Submissions must be in English
- Must be an original poem, written by the submitter not otherwise published or made available to the general public
- Deadline to submit: December 31, 2020
- Winner will be determined at the sole discretion of Caterpillar Butterfly, based on a variety of factors (i.e.: creativity, style, grammar, time of submission, etc.) and announced on or about November 30, 2020.
- *Participants acknowledge and accept that this website and the contents therein and "The Orange and Ginger Soapy Shampoo: A Bubble's Journey" series (including but not limited to each character depicted in the series, on any illustration or video and/or any tradename/trademark featured in connection therewith) are the exclusive property of Caterpillar Butterfly, LLC (collectively, the "Caterpillar Properties"). To the extent Participant's entry into the foregoing Contest incorporates, appropriates or otherwise uses the Caterpillar Properties, such use shall be deemed, from its inception, at minimum, a derivative work as that term is understood and defined in the United States Copyright Act. Beyond Participant's use of the Caterpillar Properties as intended solely in connection with entering this Contest, no other use thereof shall be permitted without the express written consent of Caterpillar Butterfly, LLC. Notwithstanding any of the foregoing, Caterpillar Butterfly, LLC reserves the right in*

*its sole discretion to determine what uses of the Caterpillar Properties are and are not intended in connection with each Participant's entry into the Contest and further reserves the right to take any and all legal remedies available to it at law and/or equity to protect its interests in and to the Caterpillar Properties*

- Participants grant us license to share Poem via all of our platforms (i.e.: website, social media, etc.). Beyond sharing Participants' Poem in connection with the Contest as described above, we will not publish Participants' work without further approval.
- Entry is open to any natural person 13 years or older from anywhere throughout the world.
- Submission materials will not be returned.
- Minimum 40 Submissions before 1<sup>st</sup> Prize will be administered.

### **C. A Zing of Color! - Coloring Page Contest**

Attention, all wonderful artists! 'A Zing of Color' contest is giving you the freedom to let your paintbrushes and colour pencils flow with the vividness of the brightest rainbows. Select a coloring page from the Caterpillar-Butterfly website and fill in the spaces with your unique creative medium, be it watercolours, crayons, or acrylic paints. May the liveliest of paintings win the best of prizes! Deadline: December 31, 2020. Winner notified on or about January 31, 2021

Caterpillar Butterfly pays the winning Participant as follows:

1<sup>st</sup> Prize: \$500.00 and Participant will receive his/her coloring page framed and signed by the author of "The Orange and Ginger Soapy Shampoo: A Bubble's Journey"

Download coloring page below, color as desired and re-scan the same for submission (the "Coloring Page").

Submission Fee(s): There is a \$25 fee per submission to this Contest or, a \$70 Donation fee for one (1) entry submission into all three contests.

#### Contest Description/Rules

- Submissions must be submitted electronically, either via email or through our website
- Deadline to submit: December 31, 2020
- Winner will be determined at the sole discretion of Caterpillar Butterfly, based on a variety of factors (i.e.: creativity, style, time of submission, etc.) and announced on or about November 30, 2020.
- *Participants acknowledge and accept that this website and the contents therein and "The Orange and Ginger Soapy Shampoo: A Bubble's Journey" series (including but not limited to each character depicted in the series, on any illustration or video and/or any tradename/trademark featured in connection therewith) are the exclusive property of Caterpillar Butterfly, LLC (collectively, the "Caterpillar Properties"). To the extent Participant's entry into the foregoing Contest incorporates, appropriates or otherwise uses the Caterpillar Properties, such use shall be deemed, from its inception, at minimum, a derivative work as that term is understood and defined in the United States Copyright Act. Beyond Participant's use of the Caterpillar Properties as intended solely in connection with entering this Contest, no other use thereof shall be permitted without the express written consent of Caterpillar Butterfly, LLC. Notwithstanding any of the foregoing, Caterpillar Butterfly, LLC reserves the right in its sole discretion to determine what uses of the Caterpillar Properties are and are not intended in connection with each Participant's entry into the Contest and further reserves the right to take any and*

*all legal remedies available to it at law and/or equity to protect its interests in and to the Caterpillar Properties.*

- Participants grant us license to share Coloring Page via all of our platforms (i.e.: website, social media, etc.). Beyond sharing Participants' Coloring Page in connection with the Contest as described above, we will not publish Participants' work without further approval.
- Entry is open to any natural person 13 years or older from anywhere throughout the world.
- Submission materials will not be returned.
- Minimum 20 Submissions before 1<sup>st</sup> Prize will be administered.

***Type "Yes, I agree and sign.". Download this document and save as a PDF. Send the PDF attachment with your entry or entries.***

***9/17/20 3:45:33 PM***

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Signature

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Initials

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Address

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Phone Number

X \_\_\_\_\_

Yes, I Agree

By signing this form, you agree to participate in the contest(s) stated above.

## Statement of Privacy

### Caterpillar Butterfly's Commitment to Individual Privacy

Caterpillar Butterfly, LLC ("CB") is committed to protecting the privacy and accuracy of confidential information submitted by visitors to this website. Except as otherwise stated hereinbelow, CB does not actively share personal information gathered and will take reasonable and appropriate steps to protect the information input by visitors to its website from unauthorized access or disclosure. Notwithstanding the foregoing, in some instances CB may be compelled by law to release information gathered from its website servers. This may include server log information, e-mail messages sent to an individual identified on the website, and information collected from web-based forms.

### Information Collection

For website administration functions, information, other than personal information linked to a particular individual/visitor, is collected for analysis and statistical purposes of website navigation. This information is used to help assess what information is of most interest, identify system performance and/or problem areas, and other administration functions.

All visitors may choose whether or not to provide personal information to CB via the Internet. If a visitor chooses not to provide the personal information requested, while still being able to visit the CB website, such visitor may be unable to access certain options, offers, and services.

### Third Party Services

Third parties may provide certain services available on CB's website. In connection therewith, CB may provide information, including personal information, collected via the internet to third-party service providers to help CB deliver programs, products, information and services. Service providers are also an important means by which CB maintains its website and mailing lists. CB will take reasonable steps to ensure that these third-party service providers are obligated to protect personal information on CB's behalf.

### Disclaimer

The information provided in this privacy statement should NOT be construed as giving business, legal, or other advice, or as warranting the security of information provided through this website.